



**Offfiga**  
by SnapMojo

**ROI-driven Client Gifting Solutions**

**In a World of Clutter  
and Mixed Sentiment,  
Does Your Brand  
Stand Out to Clients?**





# Enter: Offiga

YOUR ALL-IN-ONE CLIENT GIFTING PARTNER



**4**  
Years of  
Experience



**200+**  
Corporate Clients



**100,000+**  
Gifts Successfully  
Delivered



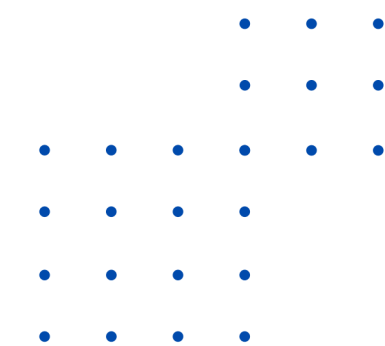
**1000+**  
Pincodes Reached



**3**  
Continents  
Covered



# Serving 200+ Corporate Across 3 Continents



McKinsey  
& Company

**BAIN**  
& COMPANY



**TIMESINTERNET**  
THE TIMES OF INDIA



IHS Markit®

**FORCEPOINT**  
POWERED BY Raytheon



**Gartner®**

**PHILIPS**

**EXL**

**S&P Global**

P.F. CHANG'S®



**elevate**

**moder**

**proserv**



**LeapFinance**

**91SPRINGBOARD**

**Innocap**



**HedgeMark**

**LearningMate™**

**zscaler™**



**REHAU**

**AdvantageClub**



**atomberg**

"Why not?"



**TOWER**  
RESEARCH CAPITAL



**DECISION  
POINT**

**firesideventures**



**JOSH TALKS**



**GRAVITON**  
RESEARCH CAPITAL LLP



**MOONFROG**



**byteridge**

**Ocrolus**



**Outplay**



**Khatabook**  
Business hua Easy



**branch**



**TECHNIP  
ENERGIES**

**UNA  
BRANDS**



**PropReturns**

**Quantela**

**aranca**

**GoKwik**



**SAFE  
SECURITY**

**Logically.**



**Rephrase.ai**



**OpenSense Labs**



**Armorblox**

**SALT**

**Opendoor**

**qvantel**



**vivriti  
CAPITAL**



**WADHWANI AI**



**One Impression**



**headout**

**SIMPPLR**

# Client Loyalty Solutions For Everything





# Branded Swag

Your brand shines everywhere!



## Elevate the Client Experience

Get your clients, influencers and customers excited with branded merch. Choose from a global catalogue of 100+ brands and 5000+ products.

## Automate Your Workflows

Just sit back and relax once you place the order. We'll take care of everything - from designing to storage to making sure your gifts reach the right addresses - and you get regular updates!

## Offiga CRM for All Your Needs

One centralized platform to streamline all your swag needs - our CRM manages everything for you from designs, orders, shipment, tracking, and reordering.





# Festive Gifting

Don't just celebrate festivals -  
Celebrate your clients!


## Celebrate your Clients

Show your clients you care through gifting on occasions that matter - hit the right strings with festive gifting and increase loyalty.

## Upgrade your Gifting Game

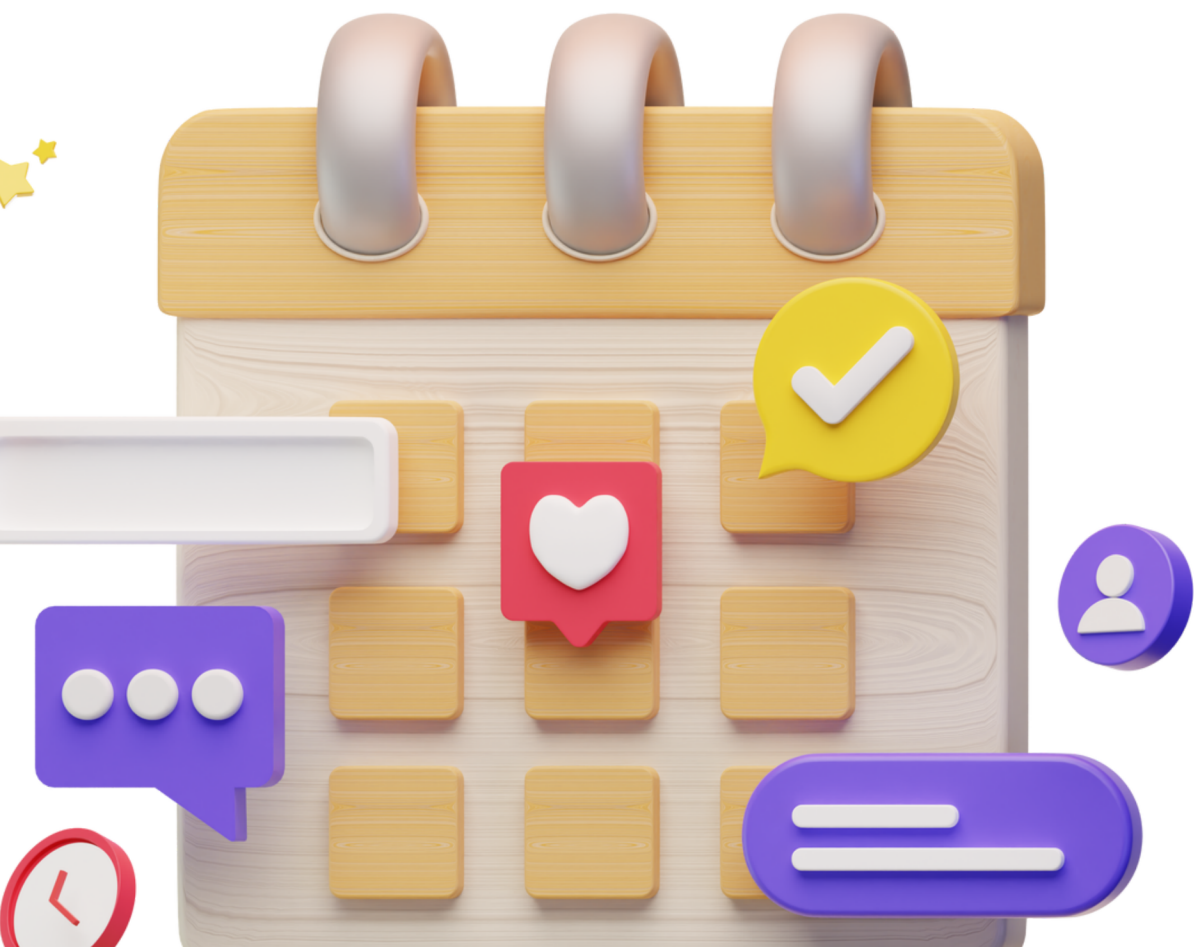
Forget dry fruit boxes, add a unique touch to festive occasions with gifts they actually want and will use. Choose from 100+ brands and 5000+ products, all of which can be branded as you wish!

## Worry-free Logistics

- Enjoy a worry-free experience as we manage all
- logistics and shipping. Just share your client's details
  - and we'll take care of the rest!
- 

# Gifting Automation

for Birthdays, Anniversaries and other recurring occasions



## Automate Gifting for the Year

A year's worth of hassle eliminated in just a few clicks  
- Automate gifting for the entire year and show your employees support on their special occasions.

## Focus on What Matters

Get time back in your day as we take care of everything from designing products to collecting addresses to tracking deliveries. Even reporting becomes easier with our quarterly reports of client outcomes

## Give the Gift of Choice

- Send the perfect gift every time - Recipients can
- accept their selected gift or choose an alternative
- from a curated collection of great products.



# Design Concierge Service



Curated by Offiga

Experience unmatched creativity with our Design Concierge Service. We transform your vision into quirky designs on merchandise, capturing your brand's unique essence.

- We create a bespoke design with your branding logo and guidelines in consideration, ensuring it is aligned to your brand aesthetic
- Vibrant, youthful merchandise that people will love integrating into their everyday routines.
- Our approach extends beyond simply placing your logo on generic items
- Building on the design, we employ cutting-edge tech such as UV printing, etching, and screening methods to breathe life into the chosen merchandise.

# Available to all clients

# Supercharge Client Gifting

WITH OUR AUTOMATION TOOLS



## Your Gifting CRM

Simplify gifting with a unique dashboard that tracks all gifting efforts and ROI

FOR YOU



## Personalized Gifting, at scale

Give your recipients the gift of choice with branded redemption pages

FOR CLIENTS



## Automated Address Collection

Let us manage client and influencer address collection with secure emails

FOR CLIENTS



## Engagement Program Insights

Measure the performance of your client loyalty efforts

FOR YOU



# Your Own Gifting CRM

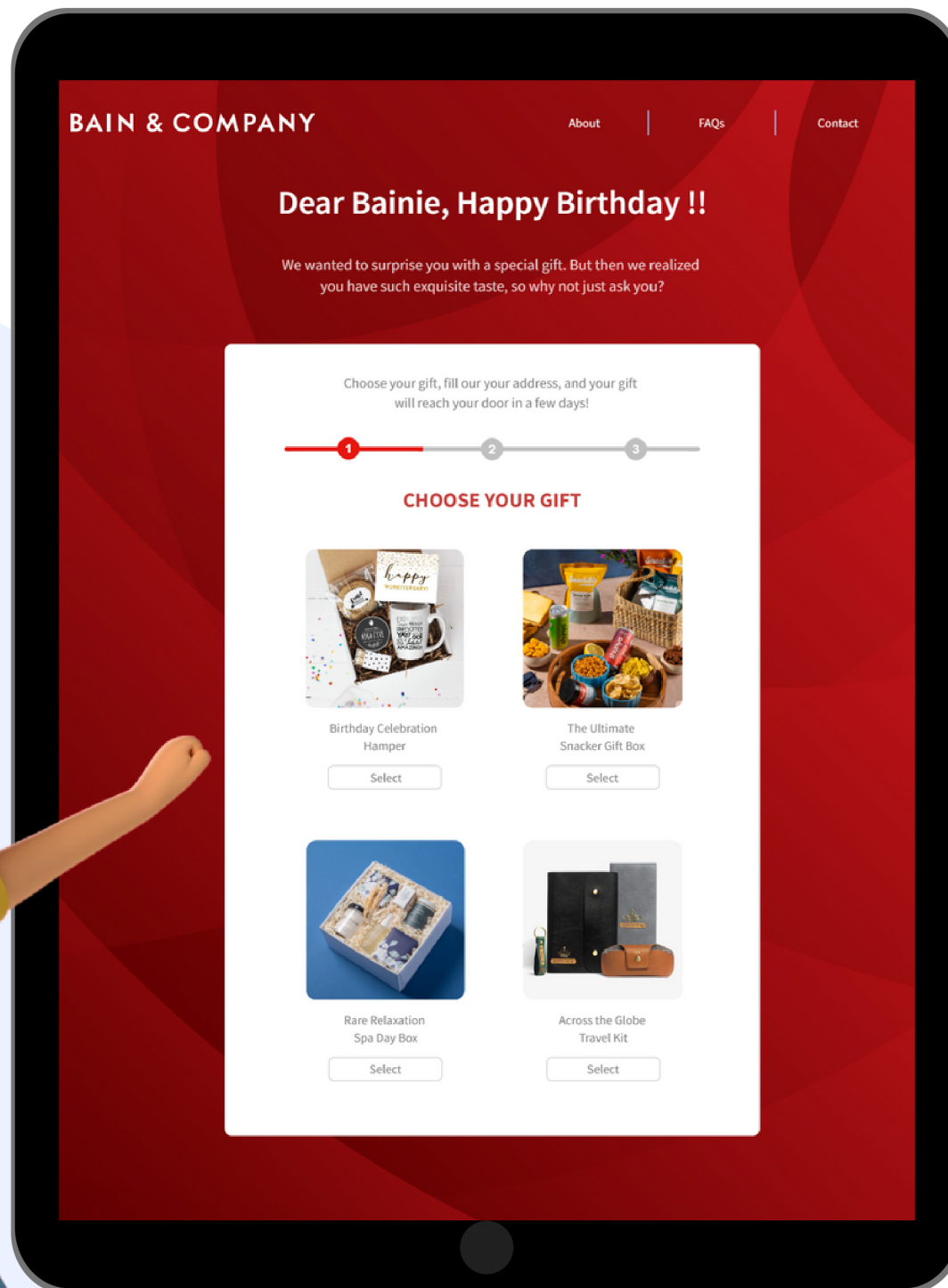
Our user-friendly dashboard tracks gifting progress, shipping updates, and key return-on-investment metrics. Integrates with your CRM on-demand.

- Manage campaigns in real-time & upload addresses and ship gifts at the click of a button
- Real-time tracking and inventory updates
- Measurable KPIs you can share with senior management
- Approve design mockups on the dashboard\*
- Integrates with leading CRMs & sales enablement softwares\*
- Easily run recurring campaigns such as client onboarding, birthdays and work anniversaries





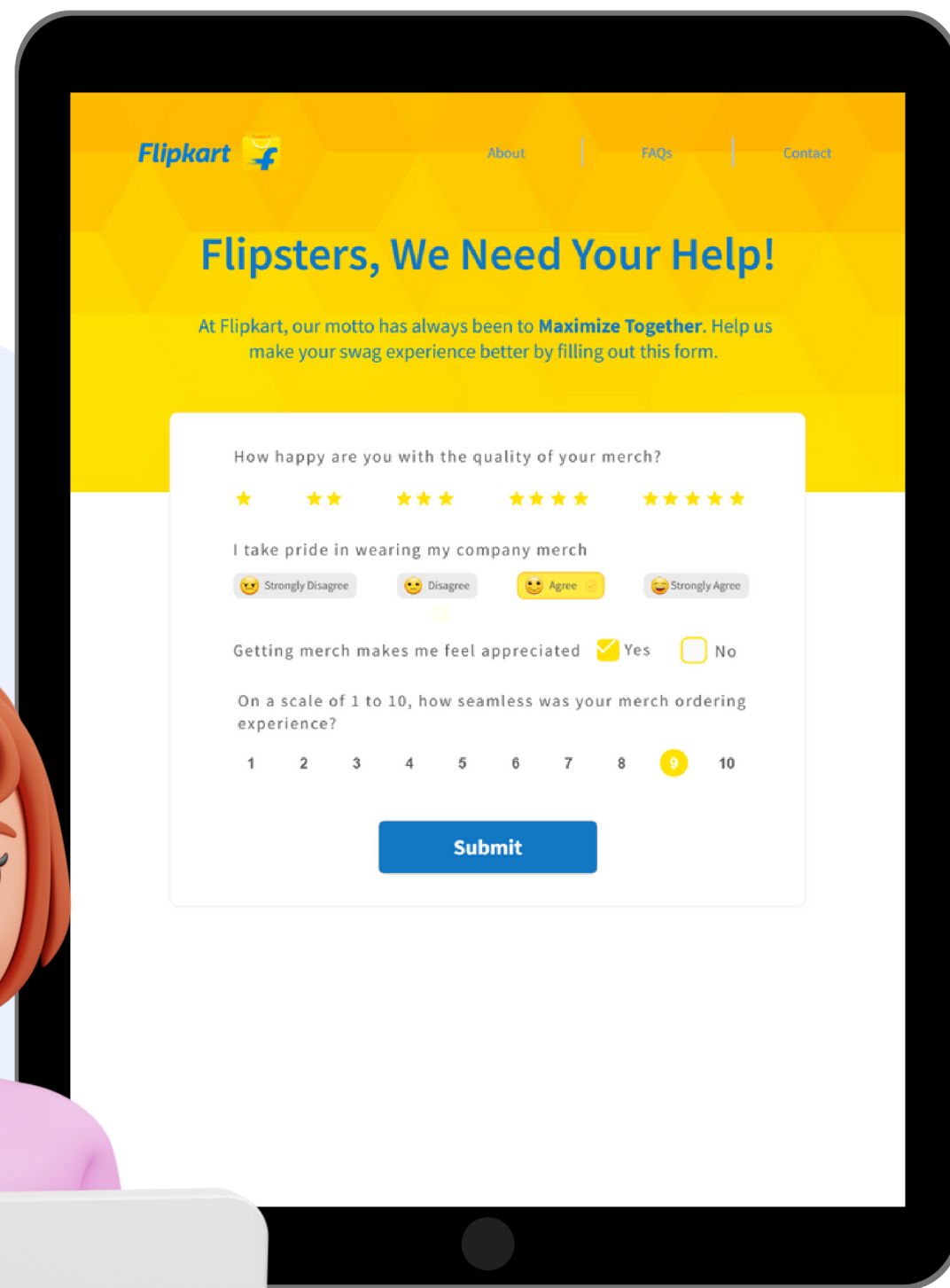

# Branded Redeem Pages



Give your clients the gift of choice with a custom branded redemption page for personalized gifting. This solution is custom built for festive occasions, client onboarding and company events.

- Leverage the power of personalized gifting to boost client acquisition and retention
- Take customization to the next level with your own logo and branded background
- Automate address collection & detail confirmation
- Secure login via email authentication
- Ask questions and get insights into client preferences & outcomes

# Swag Impact Measurement



Flipkart

About | FAQs | Contact

## Flipsters, We Need Your Help!

At Flipkart, our motto has always been to **Maximize Together**. Help us make your swag experience better by filling out this form.

How happy are you with the quality of your merch?

★ ★★ ★★★★★

I take pride in wearing my company merch

☐ Strongly Disagree ☐ Disagree ☒ Agree ☐ Strongly Agree

Getting merch makes me feel appreciated ☒ Yes ☐ No

On a scale of 1 to 10, how seamless was your merch ordering experience?


1 2 3 4 5 6 7 8 9 10

Submit

For the first time in India, measure the impact of your client loyalty efforts with post-delivery feedback surveys.

- Secure your sales & marketing budget with insights that put ROI and impact first
- Ask questions and make data-driven decisions that elevate the impact of your gifting/onboarding campaigns
- Get candid feedback with forms that anonymize respondent data
- Build a business case for more investment in marketing & sales
- Benchmark your gifting performance - understand how your performance stacks up against Offiga's client average across a range of metrics\*

# Automated Address Collection



The tablet screen displays a Spotify-branded address collection form. The form has a green header with the Spotify logo and navigation links (About, FAQs, Contact). The main heading is 'Hi Rockstar, Welcome to the Band!'. Below it, a sub-header says 'It's time to cop your own Spotify merch. Fill your address details below and we'll send it to wherever you are working from.' The form fields include: Country / Region (dropdown), First Name and Last Name (text inputs), Full Address (text input), City, State (dropdown), and PIN code (text input). There is a phone number field with a country code dropdown (showing +1) and a 'Phone Number' label. Below the form, there are two survey questions: 'I take pride in wearing my company merch' with a 4-point emoji scale (Strongly Disagree, Disagree, Agree, Strongly Agree), and 'On a scale of 1 to 10, how seamless has your onboarding experience been at Spotify?' with a 10-point scale. The second question also has a follow-up: 'How likely are you to recommend Spotify to others as a place of work?' with a 10-point scale. A green 'Submit' button is at the bottom.

Find your recipients wherever they are with Offiga's address collection feature. Simplify the employee onboarding process.

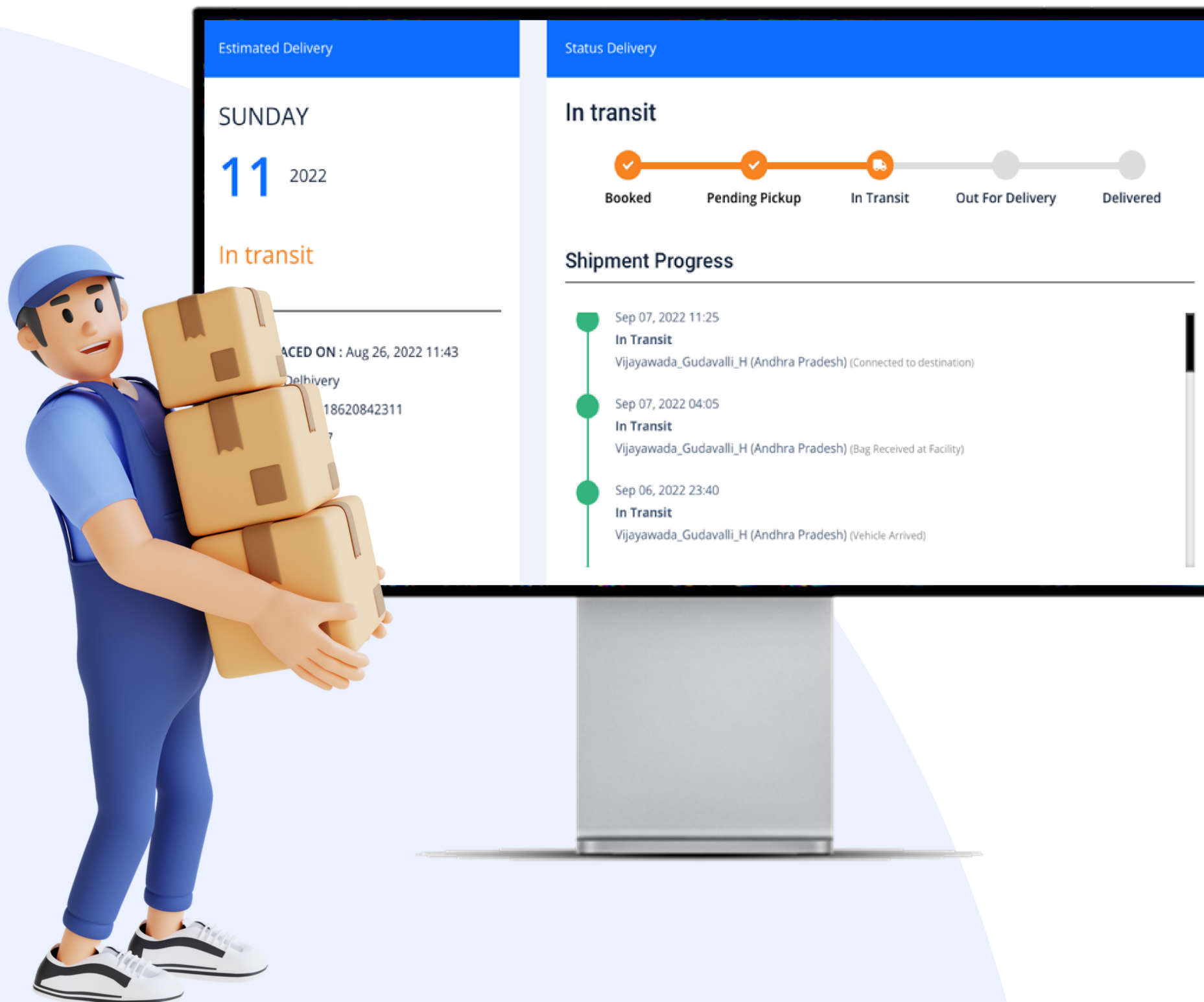
- No more circulating Google forms - deliver a great branded experience with your own logo and branded background
- Let your recipients choose their own delivery address
- Ask questions and make data-driven decisions that elevate the impact of your gifting/onboarding campaigns
- Secure login via email authentication
- Especially useful for remote gifting or distributed geographies



# Seamless Delivery Experience

We manage all clients and influencer communications so you can focus on building your organization rather than managing inquiries and delivery issues.

- Recipients receive an automated message from us on dispatch and delivery dates so they don't contact you for delivery inquiries.
- Recipients can use their employee code and mobile number to track their order. No work on your plate!
- Phone and email support exclusively for the recipients so you don't have to worry about delivery coordination!
- Exact Status, Location & Delivery Date is available so there is no confusion about delivery status & timelines.



# Our Process



1



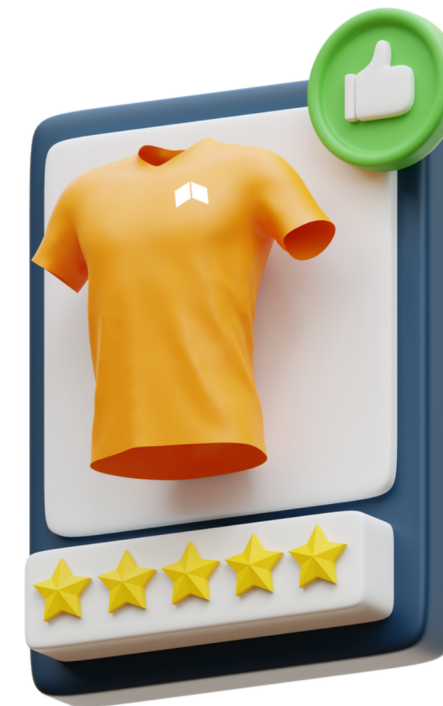
Get in touch with us and tell us the approximate budget per person and the quantity you are looking for.

2



Choose from the pre-curated options or build your own pack by sharing your preferences with us.

3



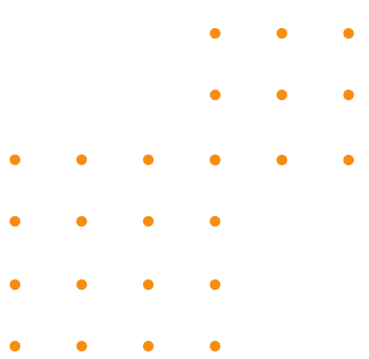
Approve your product mockups and packaging design. Share the list of clients or influencers.

4



Sit back, relax and wait for the order to reach your doorstep. We'll keep you updated along the way.

# Be Committed to Your People & The Planet



Sourcing from Offiga means you're helping build a more sustainable India. We are 100% plastic neutral certified (through a CPCB-approved recycler) and in the process of getting a B Corp Pending certification. These certifications are just one example of our commitment to a better planet.



## Our 5 Pillar Sustainability Framework

### Social Responsibility

We are committed to social responsibility and ensuring that our company is ethically and socially responsible in its operations. We actively hire women from disadvantaged and marginalized communities, support fair labor practices, and give back to the local community by supporting Make in India initiatives.

From a t-shirt that cleans up ocean plastic to a brownie that enables skill development for low-income women, choosing Offiga means every box you send comes with a positive impact.

### Environmental Sustainability

As an enterprise gifting company, environmental sustainability is one of the key pillars of our business. We minimize our negative impact on the environment by using eco-friendly packaging materials, reducing our waste through recycling, and sourcing products from sustainable suppliers who follow responsible practices.

It is deeply important to us that the products we send out in our hampers preserve and protect the planet for future generations.

### Ethical Sourcing

We strongly believe in ethical sourcing as an important pillar of our sustainability efforts. We actively seek out brand partners who go the extra mile to ensure that the manufacturing and creation of their goods are done ethically and sustainably and with respect to their workers.

This means fair wages, safe and equitable working conditions, and actions that protect and uplift employees, minimize the environmental impact of the production process, and avoid the use of harmful chemicals.

### Exceptional Quality

Quality is another crucial aspect of sustainability that we prioritize in our business operations. We source products from high-quality suppliers who use responsible practices, and we implement quality control processes to ensure that only the best products are offered. Our products last a long time and offer an exceptional experience.

This commitment to quality, in turn, reduces the need for replacements, disposals, reshipments and consequently, reduces waste and pollution.

### Transparency

Transparency in our business operations is perhaps the important pillar of our sustainability efforts. We strive to be honest and open with our customers and stakeholders about our sustainability practices and initiatives.





# Hear From Our Clients



**Jasmine Arora**

Gartner

We have developed a great relationship with Offiga over time. The branded merch provided by them was of top notch quality. Their attention to detail and creative approach makes the entire gifting process super fun and easy!



**Rini Chakravarty**

Delivery Solutions

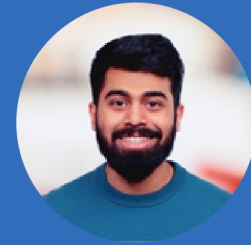
It was a wonderful experience working with Offiga for our Women's day celebration and new hire kits - right from idea generation, prompt response to customizations requests and ensuring a seamless execution and timely delivery



**Varsha Dilip**

Outplay

Offiga was one such company that made my life as a People Success Executive so much better. The team provided us with such a seamless service and for just being able to gauge what their clients want and need from their end. You guys are just a powerhouse of perfection & consistency. Thank you for providing the best!



**Vishnu**

Bain

We really appreciate the exceptional services provided by Offiga over the past year. The team knows how to get the job done quickly and are prompt to respond to queries, I look forward to working with them again!





# Check Out Our Recent Work





# We Would Love To Hear From You



**[www.offiga.com](http://www.offiga.com)**

(Access our merch catalogues here)



**[sales@offiga.com](mailto:sales@offiga.com)**



**+91 8595800822**



**Regal Building, Connaught Place  
New Delhi - 110001**