



Offiga
by SnapMojo

ROI-driven Enterprise Gifting Solutions

**In a World of Clutter
and Mixed Sentiment,
Does Your Employer
Brand Stand Out?**



Enter: Offiga

YOUR ALL-IN-ONE ENTERPRISE GIFTING PARTNER



4
Years of
Experience



200+
Corporate Clients



100,000+
Gifts Successfully
Delivered



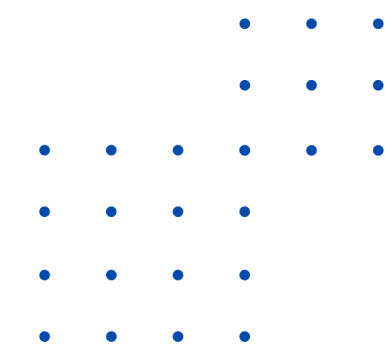
1000+
Pincodes Reached



3
Continents
Covered



Serving 200+ Corporate Across 3 Continents



McKinsey
& Company

BAIN
& COMPANY



TIMESINTERNET
THE TIMES OF INDIA



IHS Markit®

FORCEPOINT
POWERED BY Raytheon



Gartner®

PHILIPS

EXL

S&P Global

P.F. CHANG'S®



elevate

moder

proserv



LeapFinance

91SPRINGBOARD

Innocap



HedgeMark

LearningMate™

zscaler™



REHAU

AdvantageClub



atomberg

"Why not?"



TOWER
RESEARCH CAPITAL



**DECISION
POINT**

firesideventures



JOSH TALKS



GRAVITON
RESEARCH CAPITAL LLP



MOONFROG



byteridge

Ocrolus



Outplay



Khatabook
Business hua Easy



branch



TEN
TECHNIP ENERGIES

UNA
BRANDS



PropReturns

Quantela

aranca

GoKwik



SAFE
SECURITY

Logically.



Rephrase.ai



OpenSense Labs



Armorblox

SALT

Opendoor

qvantel



VIVRITI
CAPITAL



WADHWANI AI



One Impression



headout

SIMPPLR

Engagement Across Employee Lifecycle



Branded Swag

Your brand shines everywhere!



Elevate the Employee Experience

Get your new hires excited with custom welcome kits. Or engage current employees with branded swag. Choose from a global catalogue of 100+ brands and 5000+ products.

Automate Your Workflows

Just sit back and relax once you place the order. We'll take care of everything - from designing to storage to making sure your gifts reach the right addresses - and you get regular updates!

Offiga CRM for All Your Needs

One centralized platform to streamline all your swag needs - our CRM manages everything for you from designs, orders, shipment, tracking, and reordering.





Festive Gifting

Don't just celebrate festivals -
Celebrate your employees!

Celebrate your Employees

Show your employees you care through gifting on occasions that matter - hit the right strings with festive gifting.

Upgrade your Gifting Game

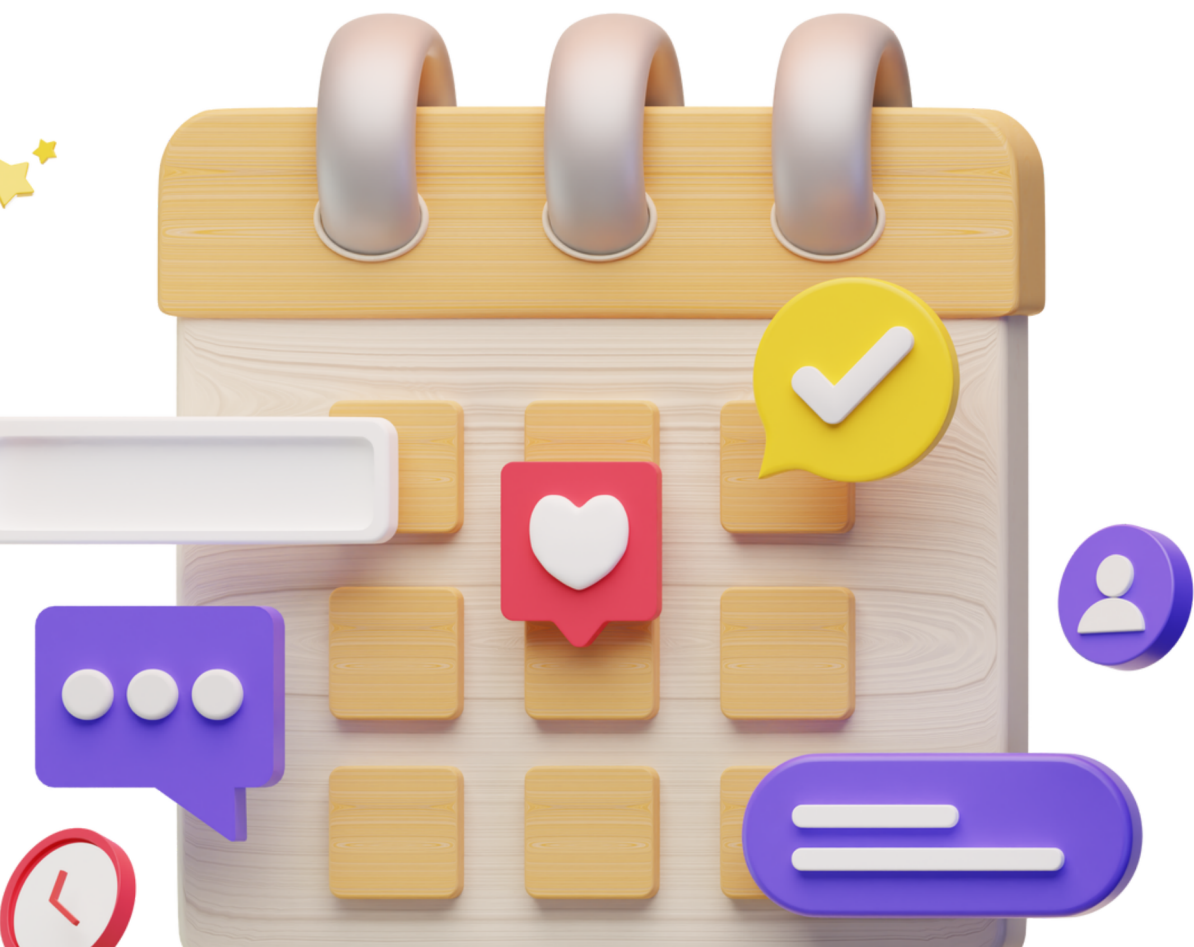
Forget dry fruit boxes, add a unique touch to festive occasions with gifts they actually want and will use. Choose from 100+ brands and 5000+ products, all of which can be branded as you wish!

Worry-free Logistics

Enjoy a worry-free experience as we manage all logistics and shipping. Just share your employee details and we'll take care of the rest!

Gifting Automation

for Birthdays, Anniversaries and other recurring occasions



Automate Gifting for the Year

A year's worth of hassle eliminated in just a few clicks
- Automate gifting for the entire year and show your employees support on their special occasions.

Focus on What Matters

Get time back in your day as we take care of everything from designing products to collecting addresses to tracking deliveries. Even reporting becomes easier with our quarterly reports of employee outcomes

Give the Gift of Choice

- Send the perfect gift every time - Recipients can
- accept their selected gift or choose an alternative
- from a curated collection of great products.

Design Concierge Service



Curated by Offiga

Experience unmatched creativity with our Design Concierge Service. We transform your vision into quirky designs on merchandise, capturing your brand's unique essence.

- We create a bespoke design with your branding logo and guidelines in consideration, ensuring it is aligned to your brand aesthetic
- Vibrant, youthful merchandise that people will love integrating into their everyday routines.
- Our approach extends beyond simply placing your logo on generic items
- Building on the design, we employ cutting-edge tech such as UV printing, etching, and screening methods to breathe life into the chosen merchandise.

Available to all clients

Supercharge Employee Gifting

WITH OUR AUTOMATION TOOLS



Your Gifting CRM

Simplify gifting with a unique dashboard that tracks all gifting efforts and ROI

FOR YOU



Custom Swag Shops

Create your own branded swag shop with the option for global fulfilment

FOR EMPLOYEES



Personalized Gifting, at scale

Give your employees the gift of choice with branded redemption pages

FOR EMPLOYEES



Automated Address Collection

Let us manage employee address collection with secure emails

FOR EMPLOYEES



Engagement Program Insights

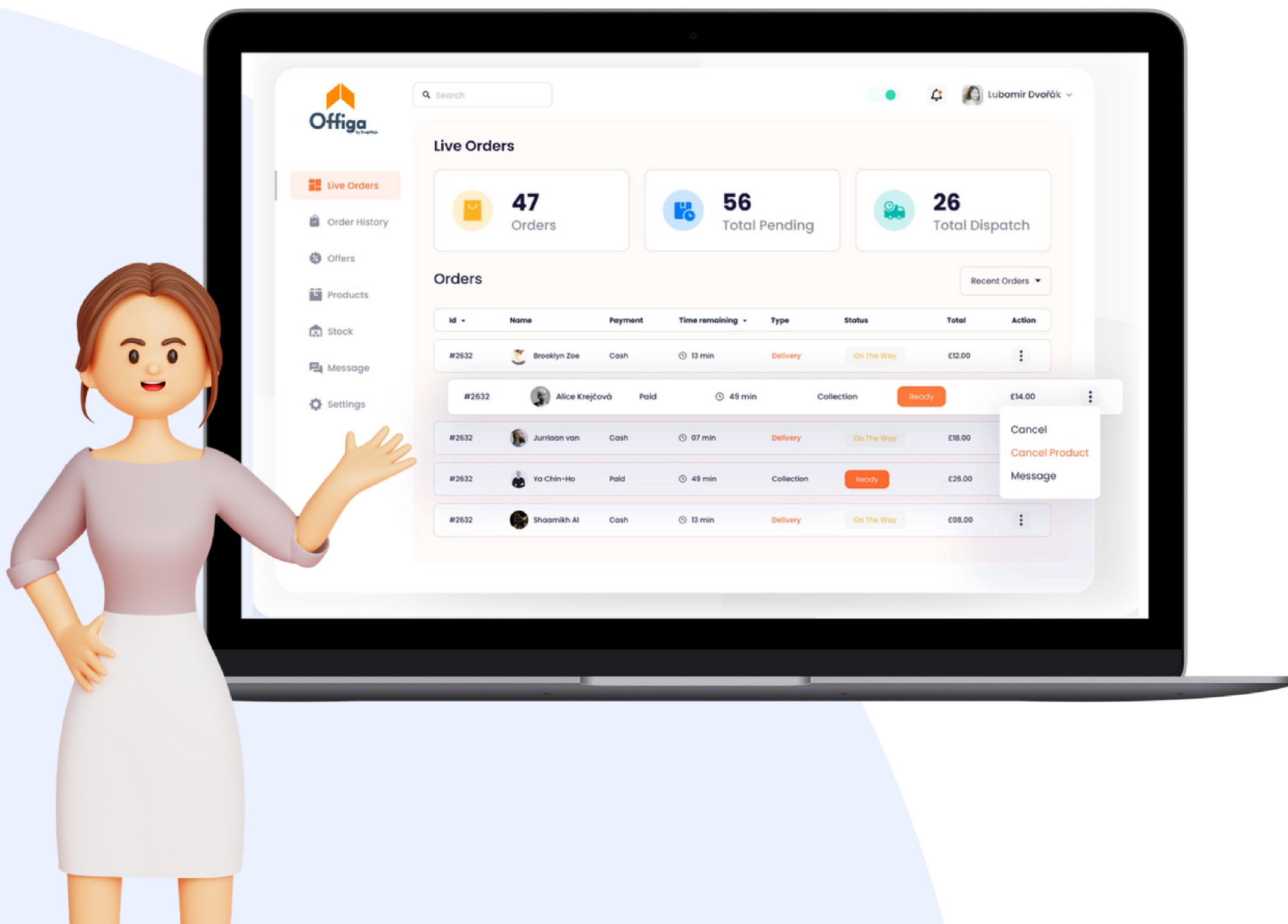
Measure the performance of your employee engagement efforts

FOR YOU

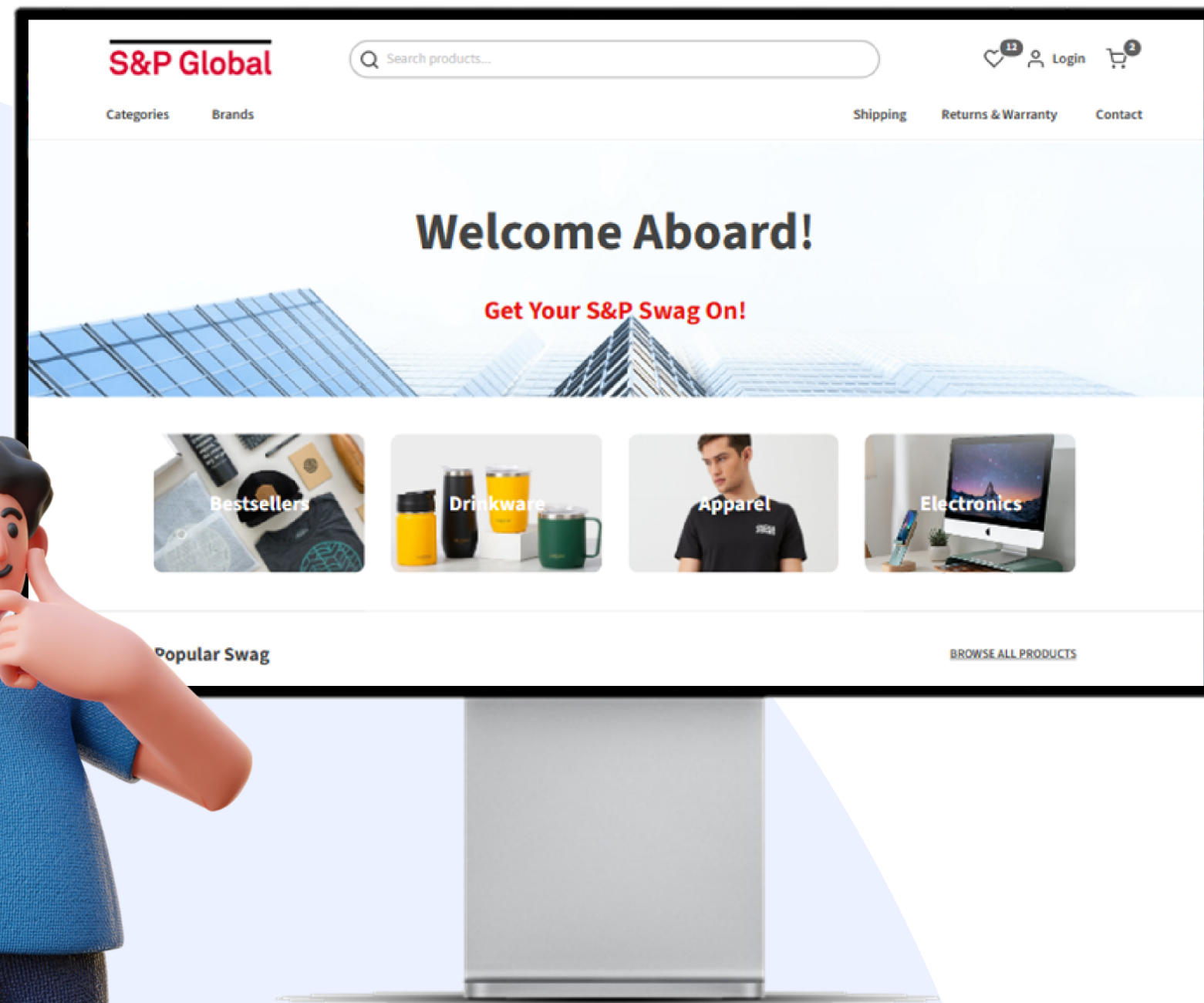
Your Own Gifting CRM

Our user-friendly dashboard tracks gifting progress, shipping updates, and key return-on-investment metrics. Integrates with your HRMS.

- Manage campaigns in real-time & upload addresses and ship gifts at the click of a button
- Real-time tracking and inventory updates
- Measurable KPIs you can share with senior management
- Approve design mockups on the dashboard*
- Integrates with leading HRMS, CRM & employee engagement softwares*
- Easily run recurring campaigns such as employee onboarding, birthdays and work anniversaries



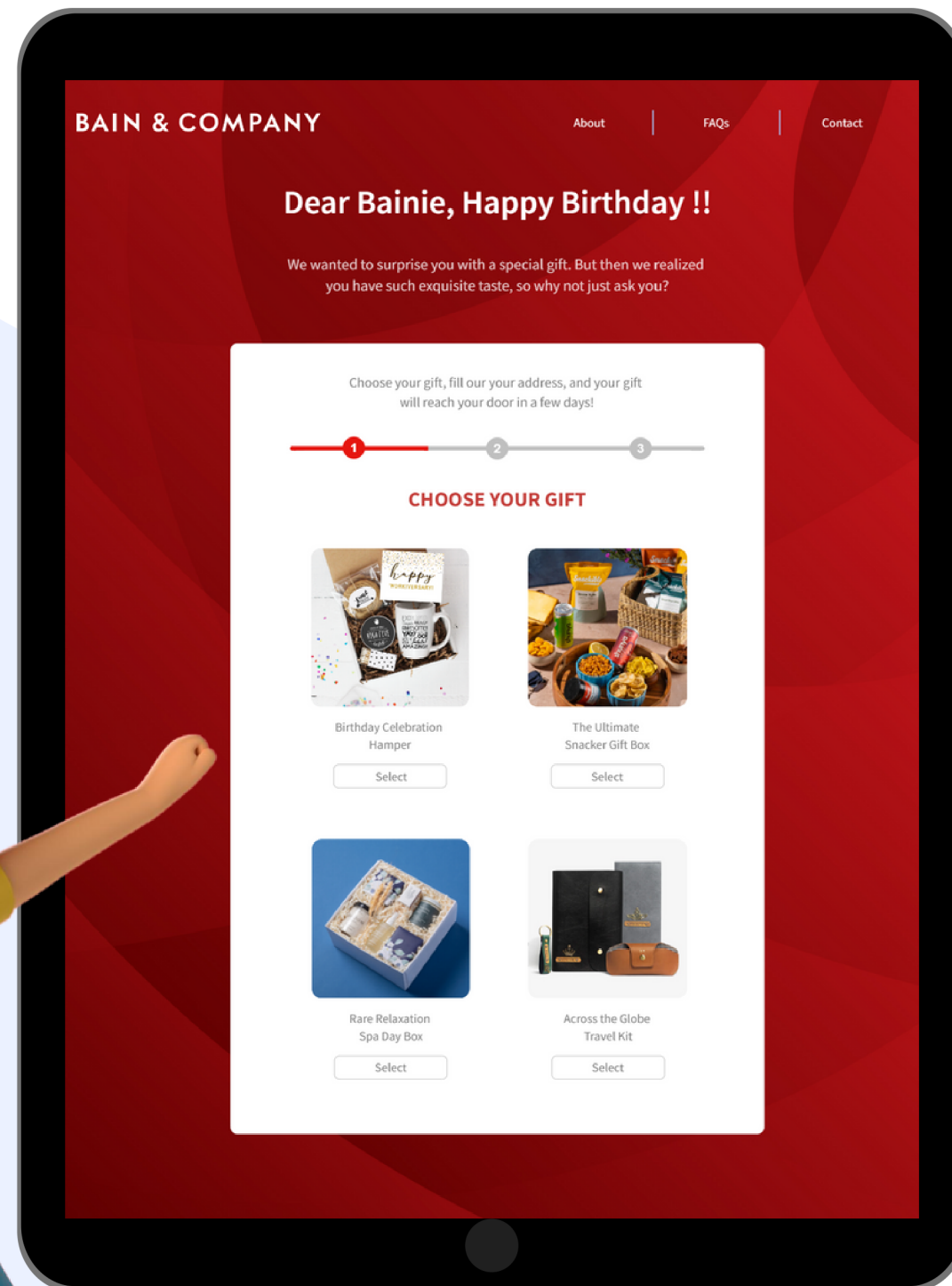
Branded Swag Stores



Deliver a beautiful branded experience to your employees with endless options for customization. Offer the same swag experience, globally.

- Seamless and integrated swag management, from inventory syncing to automated shipments
- Customize the swag store per your branding guidelines
- Let your employees choose their own merch & customize colors, sizes etc.
- No more CSV files – automate address collection
- Secure login via email authentication
- Enable uniform swag across geographies
- Don't hold or ship inventory, ever!


Branded Redeem Pages



Give your employees the gift of choice with a custom branded redemption page for personalized gifting. This solution is custom built for festive occasions, employee onboarding and company events.

- Leverage the power of personalized gifting to boost employees engagement and retention
- Take customization to the next level with your own logo and branded background
- Forget about gift cards - employees don't have to know how much you spend on gifting
- Automate address collection & detail confirmation
- Secure login via email authentication
- Ask questions and get insights into employee preferences

Automated Address Collection

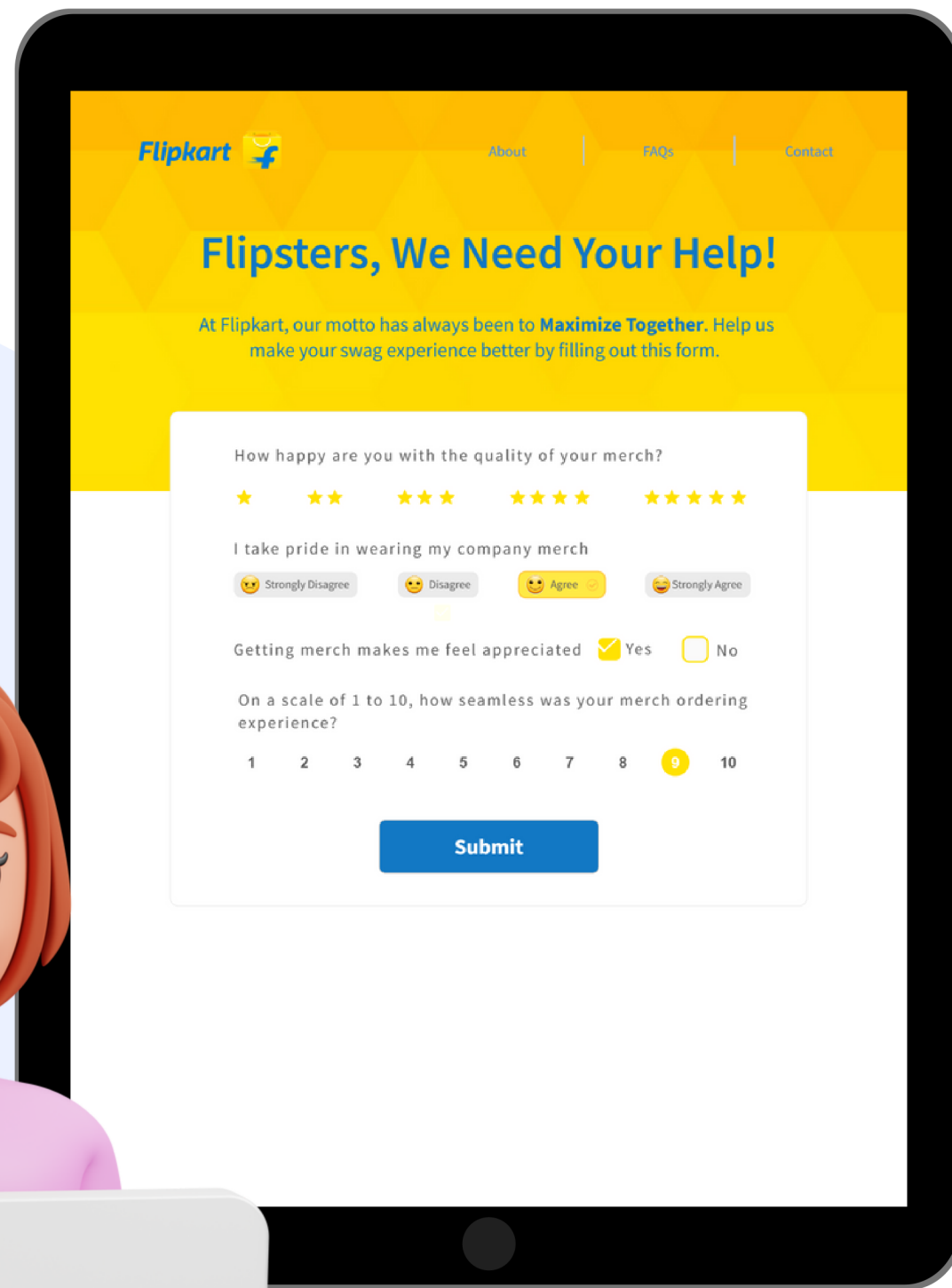



The tablet screen shows a Spotify-branded form titled "Hi Rockstar, Welcome to the Band!". The form includes a Spotify logo, navigation links (About, FAQs, Contact), and a message: "It's time to cop your own Spotify merch. Fill your address details below and we'll send it to wherever you are working from." The form fields are: Country / Region (dropdown), First Name and Last Name (text boxes), Full Address (text box), City, State (dropdown), and PIN code (text box). Below these is a phone number field with a country code dropdown (showing +1) and a Phone Number text box. The form also includes two survey questions: "I take pride in wearing my company merch" with a 4-point emoji scale (Strongly Disagree, Disagree, Agree, Strongly Agree), and "On a scale of 1 to 10, how seamless has your onboarding experience been at Spotify?" with a 10-point scale. The second survey question has a 10-point scale. A green "Submit" button is at the bottom.

Find your recipients wherever they are with Offiga's address collection feature. Simplify the employee onboarding process.

- No more circulating Google forms - deliver a great branded experience with your own logo and branded background
- Let your recipients choose their own delivery address
- Ask questions and make data-driven decisions that elevate the impact of your gifting/onboarding campaigns
- Secure login via email authentication
- Especially useful for remote gifting or distributed geographies

Swag Impact Measurement



Flipkart

About | FAQs | Contact

Flipsters, We Need Your Help!

At Flipkart, our motto has always been to **Maximize Together**. Help us make your swag experience better by filling out this form.

How happy are you with the quality of your merch?

★ ★★ ★★★★★

I take pride in wearing my company merch

☹️ Strongly Disagree ☹️ Disagree 😊 Agree 😊 Strongly Agree

Getting merch makes me feel appreciated ☒ Yes ☐ No

On a scale of 1 to 10, how seamless was your merch ordering experience?

1 2 3 4 5 6 7 8 9 10

Submit

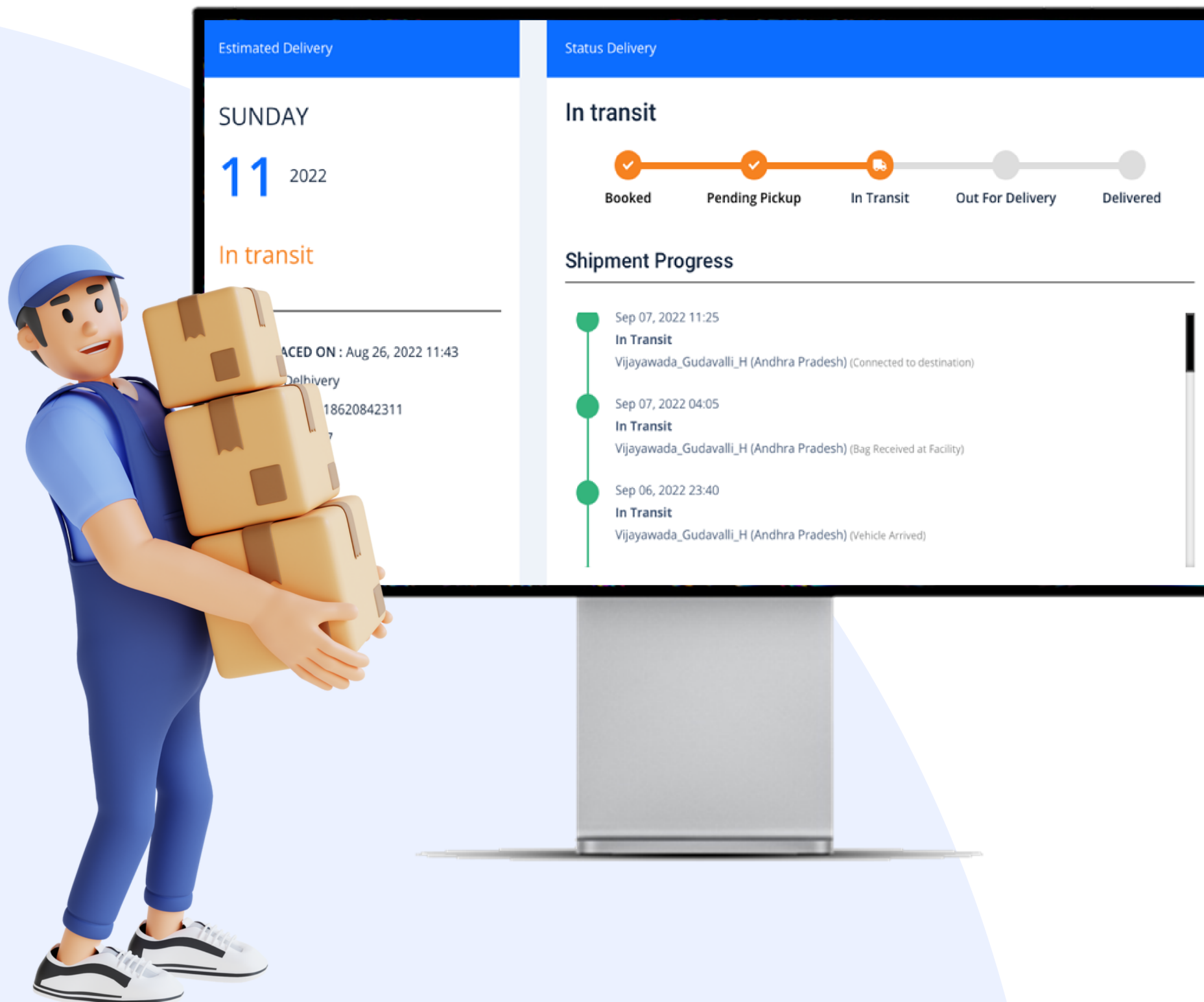
For the first time in India, measure the impact of your employee engagement efforts with post-delivery feedback surveys.

- Secure your employee engagement budget with insights that put ROI and impact first
- Ask questions and make data-driven decisions that elevate the impact of your gifting/onboarding campaigns
- Get candid feedback with forms that anonymize respondent data
- Build a business case for more investment in HR
- Benchmark your gifting performance - understand how your performance stacks up against Offiga's client average across a range of metrics*

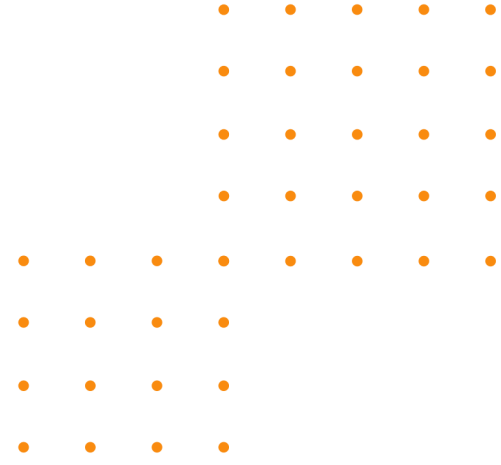
Seamless Employee Experience

We manage all employee communications so you can focus on building your organization rather than managing employee inquiries and delivery issues.

- Employees receive an automated message from us on dispatch and delivery dates so they don't contact you for delivery inquiries.
- Employees can use their employee code and mobile number to track their order. No work on your plate!
- Phone and email support exclusively for the employees so you don't have to worry about delivery coordination!
- Exact Status, Location & Delivery Date is available so there is no confusion about delivery status & timelines.



Our Process



1



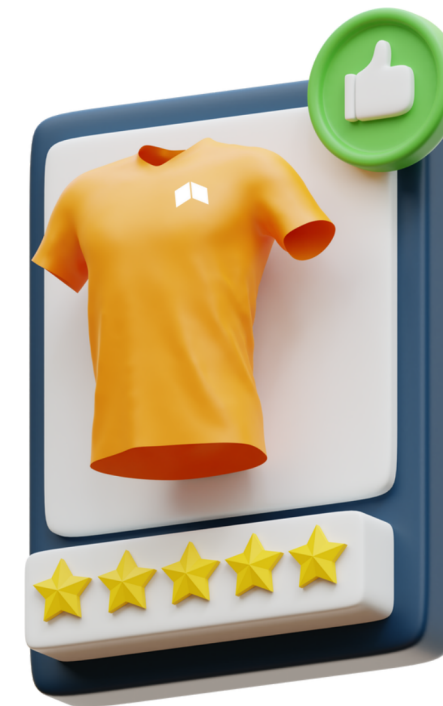
Get in touch with us and tell us the approximate budget per person and the quantity you are looking for.

2



Choose from the pre-curated options or build your own pack by sharing your preferences with us.

3



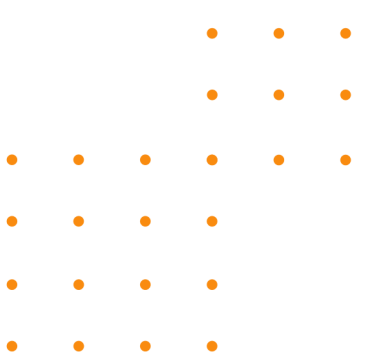
Approve your product mockups and packaging design. Share the list of employees.

4



Sit back, relax and wait for the order to reach your doorstep. We'll keep you updated along the way.

Be Committed to Your People & The Planet



Sourcing from Offiga means you're helping build a more sustainable India. We are 100% plastic neutral certified (through a CPCB-approved recycler) and in the process of getting a B Corp Pending certification. These certifications are just one example of our commitment to a better planet.



Our 5 Pillar Sustainability Framework

Social Responsibility

We are committed to social responsibility and ensuring that our company is ethically and socially responsible in its operations. We actively hire women from disadvantaged and marginalized communities, support fair labor practices, and give back to the local community by supporting Make in India initiatives.

From a t-shirt that cleans up ocean plastic to a brownie that enables skill development for low-income women, choosing Offiga means every box you send comes with a positive impact.

Environmental Sustainability

As an enterprise gifting company, environmental sustainability is one of the key pillars of our business. We minimize our negative impact on the environment by using eco-friendly packaging materials, reducing our waste through recycling, and sourcing products from sustainable suppliers who follow responsible practices.

It is deeply important to us that the products we send out in our hampers preserve and protect the planet for future generations.

Ethical Sourcing

We strongly believe in ethical sourcing as an important pillar of our sustainability efforts. We actively seek out brand partners who go the extra mile to ensure that the manufacturing and creation of their goods are done ethically and sustainably and with respect to their workers.

This means fair wages, safe and equitable working conditions, and actions that protect and uplift employees, minimize the environmental impact of the production process, and avoid the use of harmful chemicals.

Exceptional Quality

Quality is another crucial aspect of sustainability that we prioritize in our business operations. We source products from high-quality suppliers who use responsible practices, and we implement quality control processes to ensure that only the best products are offered. Our products last a long time and offer an exceptional experience.

This commitment to quality, in turn, reduces the need for replacements, disposals, reshipments and consequently, reduces waste and pollution.

Transparency

Transparency in our business operations is perhaps the important pillar of our sustainability efforts. We strive to be honest and open with our customers and stakeholders about our sustainability practices and initiatives.



Hear From Our Clients



Jasmine Arora

Gartner

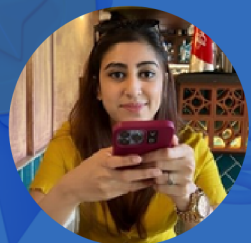
We have developed a great relationship with Offiga over time. The branded merch provided by them was of top notch quality. Their attention to detail and creative approach makes the entire gifting process super fun and easy!



Rini Chakravarty

Delivery Solutions

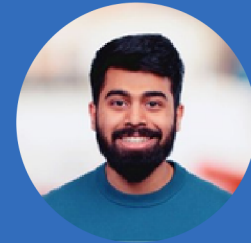
It was a wonderful experience working with Offiga for our Women's day celebration and new hire kits - right from idea generation, prompt response to customizations requests and ensuring a seamless execution and timely delivery



Varsha Dilip

Outplay

Offiga was one such company that made my life as a People Success Executive so much better. The team provided us with such a seamless service and for just being able to gauge what their clients want and need from their end. You guys are just a powerhouse of perfection & consistency. Thank you for providing the best!



Vishnu

Bain

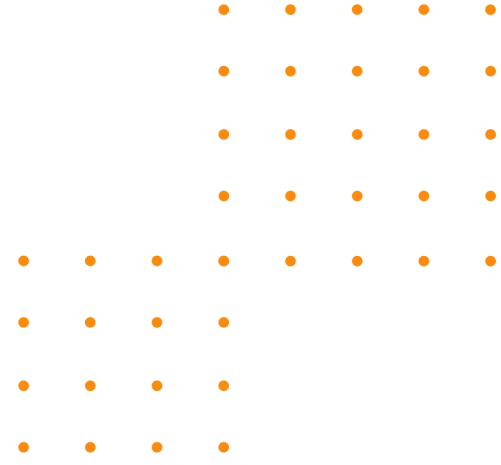
We really appreciate the exceptional services provided by Offiga over the past year. The team knows how to get the job done quickly and are prompt to respond to queries, I look forward to working with them again!



Check Out Our Recent Work



We Would Love To Hear From You



www.offiga.com

(Access our merch catalogues here)



sales@offiga.com



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New Delhi - 110001**